

Priyanshu Kuldeep

Sitecore Developer | .NET Developer | Udaipur, Rajasthan, India

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SUMMARY

Sitecore Developer and .NET Developer with 3+ years of experience building enterprise CMS platforms and headless JSS solutions for clients including the Adani Group. Proficient in Sitecore XP 10.x, ASP.NET MVC, .NET Core, REST API, SAST/DAST security remediation, and Azure Blob Storage integration across Agile delivery environments.

SKILLS

CMS & Platforms: Sitecore XP 10.x, Sitecore JSS, Headless CMS, Sitecore MVC

Languages: C#, ASP.NET, .NET Core, SQL, LINQ

Frameworks & APIs: ASP.NET MVC, Web API, REST API, Onion Architecture, Sitecore Helix

Databases & Search: SQL Server, PostgreSQL, LINQ to SQL, Solr

Cloud, DevOps & Tools: Azure Blob Storage, Azure DevOps, Git, Visual Studio, PowerShell

Security: SAST, DAST, Content Security Policy (CSP), vulnerability remediation

EXPERIENCE

Associate Sitecore Developer

Feb 2024 – Present

Advaiya Solutions, Inc. · Udaipur, Rajasthan

- Designed and developed enterprise Sitecore XP 10.x web applications for Adani Group clients using Sitecore MVC and Sitecore JSS (headless, REST API), delivering scalable CMS-driven experiences across multiple live environments.
- Configured Sitecore templates, renderings, layouts, and reusable MVC components following Sitecore Helix architecture; integrated Azure Blob Storage for media and document management.
- Conducted SAST and DAST security reviews, remediated vulnerabilities, and implemented Content Security Policy (CSP) configurations to meet enterprise compliance standards.
- Resolved production incidents independently across multiple Sitecore environments via Azure DevOps Boards, performing root-cause analysis and reporting findings directly to clients.

Custom Software Engineering Associate

Feb 2022 – Jan 2023

Accenture · Gurugram, Haryana

- Built and enhanced Sitecore MVC components, templates, and content structures for enterprise web applications on the Sitecore platform in an Agile, Azure DevOps delivery environment.
- Developed modules for an internal recruitment platform (CONVERT) using .NET Core, Onion Architecture, and PostgreSQL; wrote xUnit test cases to validate business logic and ensure code quality.

PROJECTS

DSM — Dharavi Social Mission CMS Migration

Jan 2026 – Present

Sitecore XP 10.2 • C# • ASP.NET MVC • SQL Server

- Developing role-based CMS modules (Mobilization, Counselling, Training, Placement) with dashboards, and end-to-end candidate lifecycle management.
- Managing QA coordination across pre-production environments, driving the platform toward a stable production release.

Managed Services — Multi-Client Sitecore Support

Mar 2024 – Present

Sitecore XP • Sitecore JSS • Solr • Azure DevOps

- Triaged and resolved production incidents across multiple Sitecore client environments (CMS, JSS, Solr) on per-ticket SLA basis with weekly on-call coverage.

AALP — Adani Accelerated Leadership Programme Portal

Mar 2025 – Dec 2025

Sitecore XP 10.2 • C# • ASP.NET MVC • Web API • LINQ to SQL • SQL Server • Azure Blob Storage

- Built a multi-step online scholarship application portal for Adani Group's flagship leadership programme, serving IIM and ISB applicants through a fully Sitecore-managed CMS experience.
- Designed a custom SQL Server schema (Users, Applications, Scholarships, Approvals) integrated via LINQ to SQL; implemented OTP-based mobile authentication with session management and rate-limiting.
- Registered Web API routes via Sitecore `initialize` pipeline, configured site definitions and HTML caching, integrated Azure Blob Storage for file uploads, and built ClosedXML Excel exports for admin reporting.

EDUCATION

B.Tech — Electrical Engineering

Bansal Institute of Engineering and Technology, Lucknow

2017 – 2021

GPA: 7.2 / 10